

# Magazine COMPRAS MUNICIPAIS

*Disclosing Products, Advancing Business*

The Municipal Purchasing Magazine is an essential vehicle to reach and influence Municipal and State Managers, Directors and Managers working in teams Public and private companies, aimed at carrying out works or services in the areas of Education, Housing, Transportation, Sanitation, Safety, Security, Public, Environmental, Maintenance, Road Signs, Public Health and highway concessionaires throughout Brazil. Reaching **counties and states** throughout Brazil, with interest programs Public Administration, **MUNICIPAL PURCHASING** is therefore the best channel for companies wish to sell to the government, both in and through direct purchases of bidding processes.

**Who participates in the Printed Magazine, automatically participates in the digital version.**

**Closing Sales:**  
Day 25th of the first month of cover

**Delivery of digital files:**  
Day 28th of the first month of cover

**Circulation:**  
Day 20 of the second month of cover

**Distribution:** 8.000 printed  
17.000 electronics

**Format:** 21 x 28 cm

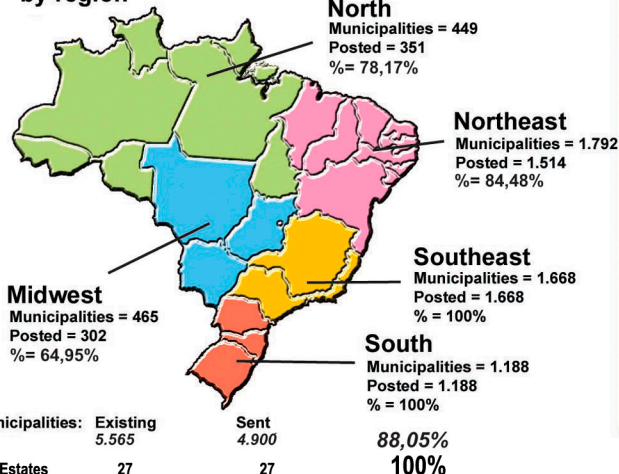
**Role:**  
Couché Paper

**Circulation:** Bimonthly

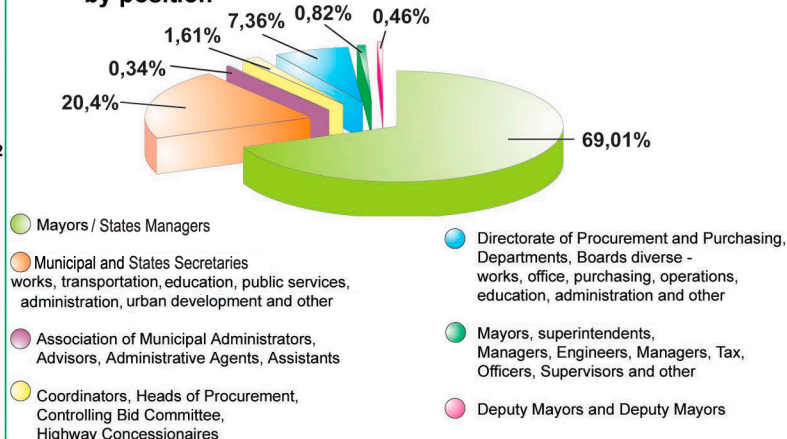
## Distribution Profile

**Free Distribution:**

**by region**



**by position**



Gross Value Unit for Insertion

DISCOUNTS: 3% for each issue / 15% to six editions

